Alt Order #





Billing Address:

WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

Invoice # Invoice Date Invoice Month Invoice Period 969340-1 11/11/12 November 2012 10/29/12 - 11/06/12

Sales Office Account Executive Sales Region **Station** WGAL Mary Tricoli HRP -Washingtd National

<u>Advertiser</u> Product Estimate Number 2298 Obama/D/President OBAMA/PRES/D:60

> 06400903 Billing Type Deal#

Advertiser Code | Product Code 9912856

Agency Ref Advertiser Ref

Flight Dates Order# **Greer Margolis Mitchell Burns** 10/31/12 - 11/06/12 969340 Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Billing Calendar Washington, DC 20007 Cash Broadcast Special Handling IDB#

Send Payment To: WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	11/01/12	11/06/12	M-F News 8 at 5a	5-6a	-11	1:00	2	\$800.00	NM	
	Weeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12 -11	Spots/Week 2	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Typ
	1 W	SALF 11/	02/12 5:28 AM M-F N	lews 8 at 5a	5-6a	1:0	0 OFA12G1	81н		\$800.00 N
	2 W	SALTu 11/	06/12 5:29 AM M-F N	lews 8 at 5a	5-6a	1:0	0 OFA12G1	81H		\$800.00 N
2	11/01/12	11/06/12	M-F News 8 at 6a	6-7a	11	1:00	2	\$1,900.00	NM	
1	Weeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12 11	Spots/Week 2	<u>Rate</u> \$1,900.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Typ
	2 W	SALTh 11/0	01/12 6:13 AM M-F N	lews 8 at 6a	6-7a	1:0	0 OFA12G1	81H		\$1,900.00 NI
	1 W	SALM 11/0	05/12 5:59 AM M-F N	ews 8 at 6a	6-7a	1:0	0 OFA12G1	81H		\$1,900.00 NI
3	11/01/12	11/06/12	NBC Today Show	7-9A	-11	1:00	2	\$1,800.00	NM	
1	Weeks:	Start Date 11/01/12	End Date MTWTFSS -11	Spots/Week 2	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
	2 W		02/12 8:35 AM NBC 1		7-9A		0 OFA12G1			\$1,800.00 N
	1 WG	SALTu 11/0	06/12 7:58 AM NBC	Today Show	7-9A	1:0	0 OFA12G1	81H		\$1,800.00 N
4	11/03/12	11/03/12	NBC Saturday Today	7-9a	1-	1:00	1	\$1,500.00	NM	
_		Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week	<u>Rate</u> \$1,500.00					
9	Spots: # Ch			intion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	. –	AL Sa 11/0		Saturday Today	7-9a		0 OFA12G1	81H		\$1.500.00 N
_									A 18.4	V1,000.00
5	11/04/12	11/04/12	Su 7-730a	7-730a	1	1:00	1	\$400.00	NM	
1	Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time		h Ad-ID			Rate Typ
	1 WG	ALSu 11/0	04/12 7:20 AM Su 7-7	'30a	7-730a	1:0	0 OFA12G1	81H		\$400.00 N
	11/01/12	11/06/12	NBC Today Show II	9-10a	-11	1:00	2	\$750.00	NM	194



969340-1	11/11/12	November 2012	10/29/12 - 11/06/12
Invoice #	Invoice Date	invoice Month	invoice Period

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

ine Start I	oannel.com Date End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	L
6 11/01/	12 11/06/12	NBC Today Show II	9-10a	-11	1:00	2	\$750.00	NM	
Weeks	: <u>Start Date</u>	End Date 11/07/12 -11	Spots/Week 2	<u>Rate</u> \$750.00			•		
Spots:		Air Date Air Time Desc	ription	Start/End Time		Ad-ID			Rate Type
			Today Show II	9-10a) OFA12G181H			\$750.00 NM
			Today Show II	9-10a) OFA12G181H			\$750.00 NM
7 11/01/	12 11/06/12	NBC Today Show III	10-11a	11	1:00	2	\$550.00	NM	
Weeks	: <u>Start Date</u> 11/01/12	End Date MTWTFSS 1-07/12 11	Spots/Week 2	<u>Rate</u> \$550.00					
Spots:		Air Date Air Time Desc		Start/End Time		Ad-ID			Rate Type
		11/01/12 10:52 AM NBC	· ·	10-11a 10-11a) OFA12G181H) OFA12G181H			\$550.00 NM \$550.00 NM
		11/05/12 10:46 AM NBC							\$550.00 INIV
8 11/01/	12 11/06/12	M-F 11-12P	11A-12P	MT-TF	1:00	2	\$350.00	NM	
Weeks	: <u>Start Date</u> 11/01/12	End Date MTWTFSS 11/07/12 MT-TF	Spots/Week 2	<u>Rate</u> \$350.00					
Spots:		Air Date Air Time Descri	_	Start/End Time	Length	Ad-ID			Rate Type
		11/05/12 11:46 AMM-F 1		11A-12P		OFA12G181H			\$350.00 NM
	1 WGALTu 1	11/06/12 11:54 AM M-F 1	1-12P	11A-12P	1:00) OFA12G181H			\$350.00 NM
9 11/01/	12 11/05/12	M-F 12-12:30p News	12-12:30p	11	1:00	2	\$800.00	NM	
Weeks	: <u>Start Date</u> 11/01/12	End Date MTWTFSS 11/07/12 11	Spots/Week 2	<u>Rate</u> \$800.00					
Spots:		Air Date Air Time Desci	_	Start/End Time	Length	Ad-ID			Rate Type
		1/01/12 12:22 PM M-F 1	•	12-12:30p		OFA12G181H			\$800.00 NM
	1 WGALM 1	1/05/12 12:21 PM M-F 1	2-12:30p News	12-12:30p	1:00) OFA12G181H			\$800.00 NM
10 11/01/	12 11/05/12	M-F 12:30-1p	12:30-1p	11	1:00	2	\$400.00	NM	
Weeks	: <u>Start Date</u> 11/01/12	End Date MTWTFSS 11/07/12 11	Spots/Week 2	<u>Rate</u> \$400.00					
Spots:		Air Date Air Time Desci	_	Start/End Time	Length	Ad-ID			Rate Type
•	1 WGALF 1	1/02/12 12:56 PM M-F 1	·	12:30-1p		OFA12G181H			\$400.00 NM
	2 WGALM 1	1/05/12 12:46 PM M-F 1	2:30-1p	12:30-1p	1:00	OFA12G181H			\$400.00 NM
11 11/01/	12 11/05/12	M-F 1-2p	1-2p	MTF	1:00	2	\$750.00	NM	
Weeks	Start Date	End Date MTWTFSS 11/07/12 MTF	Spots/Week 2	<u>Rate</u> \$750.00					
Spots:		Air Date Air Time Descr		Start/End Time	Length	Ad-ID			Rate Type
•		1/02/12 1:59 PM M-F 1		1-2p		OFA12G181H			\$750.00 NM
	1 WGALM 1	1/05/12 1:27 PM M-F 1	-2p	1-2p	1:00	OFA12G181H			\$750.00 NM
12 11/01/	12 11/05/12	M-F 2-3p	2-3p	MT	1:00	2	\$530.00	NM	
Weeks			Spots/Week 2	Rate					
Spots:	11/01/12 # Ch Day A	11/07/12 MT <u>Air Date</u> <u>Air Time</u> <u>Descr</u>		\$530.00 Start/End Time	Length	Ad-ID			Rate Type
		1/01/12 2:19 PM M-F 2		2-3p	1:00	OFA12G181H			\$530.00 NM
	2 WGALM 1	1/05/12 2:35 PM M-F 2	-3p	2-3p	1:00	OFA12G181H		-	\$530.00 NM
					1.00		**	NM	
13 11/01/	12 11/05/12	Dr. Phil	3-4p	MF	1:00	2	\$700.00	IAIAI	



Invoice Date Invoice Month Invoice Period Invoice # 969340-1 11/11/12 November 2012 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

.ine Start Date		Description	on	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	ä
13 11/01/12	11/05/12	Dr. Phil		3-4p	MF	1:00	2	\$700.00	NM	
	/GALF 11	/02/12 3:	Time Descrip 08 PM Dr. Phil 40 PM Dr. Phil		Start/End Time 3-4p 3-4p		<u>Ad-ID</u> 0FA12G18 0FA12G18			Rate Type \$700.00 NM \$700.00 NM
14 11/01/12	11/05/12	M-F 4-5P		4-5P	MT	1:00	2	\$1,000.00	NM	•
Weeks:	Start Date	End Date 11/07/12	MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$1,000,00					0
	h <u>Day Air</u> /GALTh 11	<u>Date</u> <u>Air</u> /01/12 4:	Time Descrip 25 PM M-F 4-5 38 PM M-F 4-5	P	Start/End Time 4-5P 4-5P		<u>Ad-ID</u> 0FA12G18 0FA12G18			Rate Type \$1,000.00 NM \$1,000.00 NM
15 11/01/12	11/05/12	M-F 5-6p		5-6p	MF	1:00	2	\$2,000.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS MF	Spots/Week 2	<u>Rate</u> \$2,000.00					
	GALF 11	/02/12 5:4	Time Descrip 41 PM M-F 5-6 41 PM M-F 5-6	p News	Start/End Time 5-6p 5-6p		<u>Ad-ID</u> OFA12G18 OFA12G18			Rate Type \$2,000.00 NM \$2,000.00 NM
16 11/01/12	11/05/12	M-F News		6-630p	MT	1:00	2	\$2,800.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS MT	Spots/Week 2	Rate \$2,800.00					
	GALTh 11	/01/12 6:2	Time Descrip 29 PM M-F Ne 28 PM M-F Ne	ws 8 at 6p	Start/End Time 6-630p 6-630p		<u>Ad-ID</u> 0FA12G18 0FA12G18			Rate Type \$2,800.00 NM \$2,800.00 NM
17 11/05/12	11/05/12	M-Sun Ni	ghtly News	630-730p	M	1:00	1	\$5,600.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS M	Spots/Week	<u>Rate</u> \$5,600.00					
Spots: <u>#</u> Cl 2 W	h <u>Day Air</u>	Date Air	Time Descrip 28 PM M-Sun I		Start/End Time 630-730p	Length 1:00	<u>Ad-ID</u> 0FA12G18	:1н		<u>Rate Type</u> \$5,600.00 NM
18 11/03/12	11/03/12	Sa/Su Ea	rly News	630-7p or 7-730p	s-	1:00	1	\$1,000.00	NM	
Weeks: Spots: # Cl 1 W	Start Date 10/29/12 h Day Air GAL Sa 11, See MG	/03/12	MTWTFSSS- Time Descript M-Sun I	Spots/Week 1 tion Nightly News	Rate \$1,000.00 <u>Start/End Time</u> 630-730p	Length :00	Ad-ID			Rate <u>Type</u> \$1,000.00 NM
2 W	GAL Sa 11, Credited	/03/12	Sa/Su E	Early News	630-7p or 7-730p	:00				\$1,000.00 NM
19 11/01/12	11/05/12	Entertainn	nent Tonight	7-730p	MT	1:00	2	\$1,000.00	NM	
	GAL Th 11/	/01/12 7:1 /05/12		Spots/Week 2 tion nment Tonight nment Tonight	Rate \$1,000.00 <u>Start/End Time</u> 7-730p 7-730p	<u>Length</u> 1:00 :00	Ad-ID OFA12G18	1н		Rate Type \$1,000.00 NM \$1,000.00 NM
20 11/01/12	11/05/12	Access H	ollywood	730-8p	MF	1:00	2	\$1,000.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS MF	Spots/Week 2	<u>Rate</u> \$1,000.00					



Invoice Month Invoice Period Invoice # Invoice Date 969340-1 11/11/12 November 2012 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

ine Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	1
20 11/01/12	11/05/12	Access	Hollywood	730-8p	MF	1:00	2	\$1,000.00	NM	
	GALF 11	/02/12 7	ir Time Descri 7:54 PM Acces 7:47 PM Acces	s Hollywood	Start/End Time 730-8p 730-8p	1:0	h <u>Ad-ID</u> 0 ofa12G1 0 ofa12G1			<u>Rate</u> <u>Type</u> \$1,000.00 NN \$1,000.00 NN
22 11/01/12	11/05/12	M-Su Ne	ews 8 at 11p	11-1135p	MS-	1:00	2	\$1,700.00	NM	- <u></u>
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS MS-	Spots/Week 2	<u>Rate</u> \$1,700.00					
	h <u>Day Air</u> 'GAL Sa 11	<u>Date</u> <u>A</u> /03/12 11		i <u>ption</u> News 8 at 11p News 8 at 11p	<u>Start/End Time</u> 11-1135p 11-1135p	1:0	h <u>Ad-ID</u> 0 OFA12G1 0 OFA12G1			Rate Type \$1,700.00 NM \$1,700.00 NM
23 11/04/12	11/04/12	M-Su La	ite News Off-T	imeLate News Off-Tim	€1	1:00	1	\$1,200.00	NM	
Weeks: Spots: # C	<u>Start Date</u> 10/29/12 h <u>Day Air</u>	End Date 11/04/12 Date A	MTWTFSS 1 ir Time Descri	Spots/Week 1 iption	Rate \$1,200.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 W				Late News Off-Time	Late News Off-T	'im∈ 1:0	0 OFA12G1	81н		\$1,200.00 NN
24 11/01/12	11/05/12	NBC To	night Show	1135p-1235a	MT	1:00	2	\$800.00	NM	
	GALTh 11	/01/12 12	MTWTFSS MT ir Time Descri 2:07 AM NBC T 2:29 AM NBC T	Tonight Show	Rate \$800.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	1:0	h <u>Ad-ID</u> 0 0FA12G1 0 0FA12G1			<u>Rate</u> <u>Type</u> \$800.00 NN \$800.00 NN
25 11/01/12	11/05/12	Late Nite	e w/ Jimmy Fa	llon1237-136a	MT	1:00	1	\$70.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W			MT ir Time Descri	<u>Spots/Week</u> 1 i <u>ption</u> lite w/ Jimmy Fallon	Rate \$70.00 <u>Start/End Time</u> 1237-136a		h <u>Ad-ID</u> 0 OFA12G1	81н		<u>Rate Type</u> \$70.00 NM
26 11/05/12	11/05/12	Mon NB	C Prime Other	Prime Other	1	1:00	1	\$4,800.00	NM	
Weeks: Spots: # Cl			MTWTFSS 1 ir Time Descri	Spots/Week 1 ption IBC Prime Other	Rate \$4,800.00 Start/End Time Prime Other		h <u>Ad-ID</u> 0 ofa12g1	81н		<u>Rate Type</u> \$4,800.00 NM
27 11/01/12	11/01/12		C Prime Other		1	1:00	1	\$4,800.00	NM	
Weeks: Spots: # Ch	Start Date 10/29/12 n <u>Day Air</u> GAL Th 11/		r Time Descri	Spots/Week 1 ption BC Prime Other	Rate \$4,800.00 Start/End Time Prime Other		<u>Ad-ID</u>) 0FA12G1	81н	***************************************	<u>Rate</u> <u>Type</u> \$4,800.00 NM
30 11/03/12	11/03/12	Notre Da	ame Football	230-11p	1-	1:00	1	\$900.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W	Start Date 10/29/12 n <u>Day Air</u> GAL Sa 11/		MTWTFSS 1- ir Time Descri :29 PM Notre I	Spots/Week 1 ption Dame Football	Rate \$900.00 <u>Start/End Time</u> 230-11p		n <u>Ad-ID</u>) ofA12G1	B1H		<u>Rate Type</u> \$900.00 NM
31 11/02/12	11/02/12	Late Rur	n Jimmy Fallor	n 107-3a	F	1:00	1	\$70.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$70.00					

\$9,135.00

\$51,765.00



Payment Terms 30 Days

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969340-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

Agency Commission

Net Amount Due

Line St	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	1/02/12	11/02/12	Late Run Jimmy Fallo		F	1:00	1	\$70.00	NM	<u> </u>
Sp	oots: <u>#</u> Ch 1 WG			i <u>ption</u> Run Jimmy Fallon	Start/End Time 107-3a		<u>h Ad-ID</u> 0 ofa12g18	81н		<u>Rate</u> <u>Type</u> \$70.00 NM
32 11	1/02/12	11/02/12	NBC Prime	8-9p	F	1:00	1	\$1,300.00	NM	
			End Date MTWTFSS 11/04/12F Date Air Time Descr 02/12 7:59 PM NBC I		<u>Rate</u> \$1,300.00 <u>Start/End Time</u> 8-9p		h Ad-ID 0 OFA12G18	81н		Rate Type \$1,300.00 NM
33 11	1/03/12	11/03/12	Breeders Cup	8-9P	S-	1:00	1	\$1,600.00	NM	Ψ1,000.00 14141
	eeks: oots: <u>#</u> Ch 1 WG	Start Date 10/29/12 Day Air GAL Sa 11/			<u>Rate</u> \$1,600.00 <u>Start/End Time</u> 8-9P		h <u>Ad-ID</u> 0 ofa12g18	81н		<u>Rate Type</u> \$1,600.00 NM
34 11	1/04/12	11/04/12	Su 7-730a	7-730a	S	1:00	1	\$400.00	NM	
	oots: <u>#</u> Ch	<u>Start Date</u> 10/29/12 <u>Day Air</u> GAL Su 11/			<u>Rate</u> \$400.00 <u>Start/End Time</u> 7-730a		<u>h Ad-ID</u> 0 ofa12g18	81н		<u>Rate Type</u> \$400.00 NM
					Total Spots	4	17			
								Gross Tota		\$60,900.00





Billing Address:

Send Payment To:

P.O. Box 26878

WGAL

WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

Invoice Month Invoice Period Invoice # Invoice Date 969318-1 11/11/12 10/29/12 - 11/06/12 November 2012

Account Executive Sales Office Station Sales Region WGAL Mary Tricoli HRP -Washingtd National

Advertiser Product Estimate Number OBAMA/PRES/D/:30 2299 Obama/D/President

> 11/01/12 - 11/06/12 Billing Calendar

Flight Dates

Order# Alt Order # 969318 6400909

Broadcast

Billing Type Cash

Deal #

Special Handling

9912856

Advertiser Code Product Code

IDB#

Agency Ref Advertiser Ref

Lehigh Valley, PA 18002-6878

Greer Margolis Mitchell Burns

Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Snote/

						Spots/			
Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/01/12 Class of Ti	11/06/12 ne - Pre-empt	M-F News 8 at 5a ible with notice	5-6a		:30	0	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$400.00			,		
Spots: # Ch	Day Air [Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 W	GALTh 11/0	01/12 5:07 AM M-F N	ews 8 at 5a	5-6a	:3	O OFA12G182H			\$400.00 N
2 W	GALF 11/0	2/12 5:07 AM M-F N	ews 8 at 5a	5-6a	:3	O OFA12G182H			\$400.00 N
Weeks:	Start Date		Spots/Week	Rate					
		11/11/12 1	1	\$400.00					
Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Ty
3 W	3ALM 11/0	05/12 5:36 AM M-F N	ews 8 at 5a	5-6a	:3	0 OFA12G182H			\$400.00 h
2 11/01/12 Class of Tir	11/06/12 ne - Pre-empt	M-F News 8 at 6a ible with notice	6-7a		:30	0	\$950.00	NM	
Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$950.00					
Spots: # Ch	Day Air I	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
		02/12 6:44 AM M-F No		6-7a		0 OFA12G182H			\$950.00
Weeks:	Start Date		Spots/Week	Rate					
	11/05/12	11/11/12 21	3	\$950.00					
Spots: # Ch	Day Air [Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			<u>Rate Ty</u>
2 W	3ALM 11/0	05/12 6:14 AM M-F No	ews 8 at 6a	6-7a	:3	O OFA12G182H			\$950.00
4 W(GALM 11/0	05/12 6:44 AMM-F No	ews 8 at 6a	6-7a	:3	O OFA12G182H			\$950.00
3 W	3ALTu 11/0	6/12 5:59 AM M-F N	ews 8 at 6a	6-7a	:3	O OFA12G182H			\$950.00
3 11/01/12 Class of Tir	11/06/12 ne - Pre-empt	NBC Today Show ible with notice	7-9A		:30	0	\$900.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate	·				
		11/04/121	1	\$900.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
	GAL Th 11/0		•	7-9A	:3	0 OFA12G182н			\$900.00
Weeks:		End Date MTWTFSS 11/11/12 21	Spots/Week 3	<u>Rate</u> \$900.00					
Cnoto: # Ch			•	\$900.00 Start/End Time	Longe	h 44 ID			Poto Tu
Spots: # Ch	<u>Day</u> <u>Air [</u> 3ALM 11/0			7-9A		<u>h Ad-ID</u> 0 ofa12g182h			<u>Rate</u> <u>Ty</u> \$900.00 N
-	-		•			0 OFA12G182H			· ·
	SALM 11/0		•	7-9A		•			
4 W	3ALTu 11/0	6/12 7:26 AM NBC T	oday Show	7-9A	:3	0 OFA12G182H			\$900.00
4 11/03/12	11/04/12	Sat/Sun News 8 at 6a ible with notice	6-7a	SS	:30	1	\$150.00	NM	



4 WGALTu

11 11/01/12

Weeks:

11/06/12

Class of Time - Pre-emptible with notice Start Date 10/29/12

11/06/12

End Date 11/04/12

9:27 AM NBC Today Show II

10-11a

Spots/Week

NBC Today Show III

MTWTFSS

----1---

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

invoice # Invoice Date Invoice Month Invoice Period 969318-1 11/11/12 November 2012 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

:30 OFA12G182H

0

\$275.00

NM

:30

\$375.00 NM

Rate Type

	~ /	9									
AAL	3/-	_									
ww.thewgalc	nannei.	.com						0			
na Ctart	Data	End Date	n Doo	arintia n	Start/End Time	NT-TECC	Longth	Spots/	Data	Tuno	
ne Start	Date	End Date		cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 11/03 Class		11/04/12 ne - Pre-er		Sun News 8 at 6a th notice	6-7a	SS	:30	1	\$150.00 	NM	
Week	s:	Start Date 10/29/12	End C 11/04		Spots/Week 1	<u>Rate</u> \$150.00					
Spots:	: <u>#</u> Ch	Day A	Air Date	Air Time Descrip		Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
	1 W	GAL Su 1	1/04/12	6:13 AM Sat/Sur	News 8 at 6a	6-7a	:30) OFA12G182H			\$150.00 NM
5 11/03 Class		11/03/12 ne - Pre-er		Saturday Today th notice	7-9a	S-	:30	1	\$750.00	NM	
Week	s:	Start Date 10/29/12	End D		Spots/Week 1	<u>Rate</u> \$750.00				•	
Spots:	# Ch	Day A	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 W	GALSa 1	1/03/12	8:44 AM NBC Sa	aturday Today	7-9a	:30) OFA12G182H			\$750.00 NM
6 11/03 Class		11/03/12 ne - Pre-er		Su News 8 at 9a th notice	9-10a	S-	:30	1	\$400.00	NM	
Weeks	s:	Start Date 10/29/12	End D		Spots/Week 1	<u>Rate</u> \$400.00			,		
Spots:	# Ch		Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 W	GALSa 1	1/03/12	9:20 AM Sa/Su N	lews 8 at 9a	9-10a	:30) OFA12G182H			\$400.00 NM
7 11/04 Class		11/04/12 ne - Pre-er		-730a th notice	7-730a	S	:30	1	\$200.00	NM	
Weeks		Start Date 10/29/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00	<u> </u>				
Spots:	# Ch		Air Date	Air Time Descrip	·	Start/End Time	Lengti	n Ad-ID			Rate Type
·	_	SAL Su 1 Credite	1/04/12	Su 7-73		7-730a	:00				\$200.00 NM
8 11/04 Class		11/04/12 ne - Pre-er	NBC	Sunday Today th notice	8-9a	S	:30	1	\$650.00	NM	
Weeks		Start Date 10/29/12		ate MTWTFSS	Spots/Week 1	Rate \$650.00					
Spots:	# Ch		ir Date	Air Time Descrip	tion_	Start/End Time	Length	Ad-ID			Rate Type
	1 WC	SALSu 1	1/04/12	9:00 AM NBC Su	inday Today	8-9a	:30) OFA12G182H			\$650.00 NM
9 11/04/ Class		11/04/12 ne - Pre-er		u News 8 at 9a th notice	9-10a	S	:30	1	\$400.00	NM	
Weeks	S:	Start Date 10/29/12	End D		Spots/Week 1	<u>Rate</u> \$400.00	·		= = -		
Spots:	# Ch			Air Time Descript	· ·	Start/End Time	Length	Ad-ID			Rate Type
		ALSu 1		9:26 AM Sa/Su N		9-10a) OFA12G182H		4	\$400.00 NM
10 11/01/ Class		11/06/12 ne - Pre-en		Today Show II	9-10a		:30	0	\$375.00	NM	
Weeks		Start Date 10/29/12		ate MTWTFSS	Spots/Week	<u>Rate</u> \$375.00					W
Spots:	# Ch			Air Time Descript	tion	Start/End Time	Lenath	Ad-ID			Rate Type
	_	SALTh 1		9:50 AM NBC To		9-10a) OFA12G182н			\$375.00 NM
Weeks	s :	Start Date			Spots/Week	Rate					
Cm-4e	# ^-	11/05/12	11/11/ ir Data		3	\$375.00 Start/End Time	1 04	V4 1D			Data Tuna
Spots:	_		<u>1/05/12</u>	Air Time Descript 9:29 AM NBC To		Start/End Time 9-10a		<u>1 Ad-ID</u>) OFA12G182H			<u>Rate Type</u> \$375.00 NM
			1/05/12	9:58 AM NBC To		9-10a 9-10a) OFA12G182H			\$375.00 NM
	4 14/0		1/00/12	9.00 ANNINGC TO	•	9-10a		0.01712010211			#375.00 NM

9-10a

Rate

\$275.00



Invoice # Invoice Date Invoice Month Invoice Period 10/29/12 - 11/06/12 969318-1 11/11/12 November 2012

Obama/D/President	OBAMA/PRES/D/ :30	2299
Advertiser	Product	Estimate Number

e Start Date End Date Description Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
11 11/01/12 11/06/12 NBC Today Show III 10-11a Class of Time - Pre-emptible with notice		:30	0	\$275.00	NM	-
Spots: # Ch Day Air Date Air Time Description 1 WGALF 11/02/12 10:46 AM NBC Today Show III Weeks: Start Date End Date MTWTFSS Spots/Week Spots/Week 11/05/12 11/11/12 11 2	<u>Start/End Time</u> 10-11a <u>Rate</u> \$275.00	Length :30	<u>Ad-ID</u> OFA12G182H	· · · · · · · · · · · · · · · · · · ·		<u>Rate</u> <u>Ty</u> \$275.00 N
Spots: # Ch Day Air Date Air Time Description 2 WGAL M 11/05/12 10:58 AM NBC Today Show III 3 WGAL Tu 11/06/12 10:48 AM NBC Today Show III	<u>Start/End Time</u> 10-11a 10-11a		<u>Ad-ID</u> OFA12G182H OFA12G182H			<u>Rate</u> <u>Tyr</u> \$275.00 N \$275.00 N
2 11/01/12 11/06/12 M-F 11-12P 11A-12P Class of Time - Pre-emptible with notice		:30	0	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 11 2	<u>Rate</u> \$175.00					
Spots: # Ch	Start/End Time 11A-12P 11A-12P		<u>Ad-ID</u> OFA12G182H OFA12G182H			<u>Rate Tyr</u> \$175.00 N \$175.00 N
3 11/01/12 11/06/12 M-F 12-12:30p News 12-12:30p Class of Time - Pre-emptible with notice		:30	0	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/1211 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description 1 WGAL Th 11/01/12 12:34 PM M-F 12-12:30p News LR- Local News Special Report	Start/End Time 12-12:30p	Length :30	<u>Ad-ID</u> OFA12G182H			<u>Rate</u> <u>Ty</u> \$400.00 N
2 WGAL F 11/02/12 12:14 PM M-F 12-12:30p News Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 2 2	12-12:30p <u>Rate</u> \$400.00	:30	OFA12G182H			\$400.00
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WGAL M 11/05/12 11:59 AM M-F 12-12:30p News 4 WGAL M 11/05/12 12:26 PM M-F 12-12:30p News	Start/End Time 12-12:30p 12-12:30p		<u>Ad-ID</u> OFA12G182H OFA12G182H			Rate Ty \$400.00 N \$400.00 N
4 11/01/12 11/06/12 M-F 12:30-1p 12:30-1p Class of Time - Pre-emptible with notice		:30	0	\$200.00	NM /	
Weeks: <u>Start Date End Date MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/1211 2	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description 1 WGAL Th 11/01/12 M-F 12:30-1p Credited	Start/End Time 12:30-1p	<u>Length</u> :00				<u>Rate</u> <u>Ty</u> \$200.00 /
2 WGAL F 11/02/12 12:49 PM M-F 12:30-1p Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 1 1	12:30-1p <u>Rate</u> \$200.00	:30	ОFA12G182н			\$200.00 N
Spots: # Ch Day Air Date Air Time Description 3 WGAL M 11/05/12 12:56 PM M-F 12:30-1p	Start/End Time 12:30-1p	Length :30	<u>Ad-ID</u> 0FA12G182H			<u>Rate Ty</u> \$200.00 N
5 11/01/12 11/06/12 M-F 1-2p 1-2p Class of Time - Pre-emptible with notice		:30	0	\$375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/1211 2	<u>Rate</u> \$375.00			······································		
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Th 11/01/12 1:46 PM M-F 1-2p 2 WGAL F 11/02/12 1:24 PM M-F 1-2p	Start/End Time 1-2p 1-2p		<u>Ad-ID</u> OFA12G182H OFA12G182H			Rate Ty \$375.00 I \$375.00 I
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 1 1	<u>Rate</u> \$375.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WGALM 11/05/12 1:59 PM M-F 1-2p	Start/End Time 1-2p	Length :30	<u>Ad-ID</u> 0FA12G182H		****	<u>Rate Ty</u> \$375.00 I
6 11/01/12 11/06/12 M-F 2-3p 2-3p		:30	0	\$265.00	NM	



INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 |

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
6 11/01/12 11/06/12 M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	100 00 to 100 to 100 to	:30	0	\$265.00	NM	
10/29/12 11/04/12:	11 2	\$265.00					
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>				<u>Rate T</u>
	M-F 2-3p	2-3p		OFA12G182H			\$265.00
	M-F 2-3p	2-3p	:30	OFA12G182H			\$265.00
	FFSS Spots/Week 2	<u>Rate</u> \$265.00					
•	<u>Description</u>	Start/End Time	<u>Length</u>				Rate T
	M-F 2-3p	2-3p		OFA12G182H			\$265.00
4 WGALM 11/05/12 2:59 PM	M-F 2-3p	2-3p	:30	OFA12G182H			\$265.00
7 11/01/12 11/06/12 Dr. Phil Class of Time - Pre-emptible with notice	3-4p		:30	0	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 10/29/12 11/04/12		<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate T
1 WGALTh 11/01/12 3:35 PM	Dr. Phil	3-4p	:30	OFA12G182H			\$350.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 11/05/12 11/11/12 2		<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			<u>Rate</u> T
3 WGALM 11/05/12 3:22 PM		3-4p		OFA12G182H			\$350.00
2 WGALM 11/05/12 3:55 PM	Dr. Phil	3-4p	:30	OFA12G182H			\$350.00
8 11/01/12 11/06/12 M-F 4-5P Class of Time - Pre-emptible with notice	4-5P		:30	0	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u> 10/29/12 11/04/121		<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>				Rate T
1 WGALTh 11/01/12 3:59 PM	M-F 4-5P	4-5P		OFA12G182H			\$500.00
	M-F 4-5P	4-5P	:30	OFA12G182H			\$500.00
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTW</u>		<u>Rate</u> \$500.00					
	Description	Start/End Time	Length	Ad-ID			Rate T
3 WGALM 11/05/12 4:10 PM		4-5P	:30	OFA12G182H			\$500.00
4 WGALM 11/05/12 4:25 PM	M-F 4-5P	4-5P	:30	OFA12G182H			\$500.00
9 11/01/12 11/06/12 M-F 5-6p News	5-6p	~ ~ ~ ~ ~ ~	:30	0	\$1,000.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTW		Rate					
10/29/12 11/04/121		\$1,000.00	1	A-1 ID			Dete T
	Description	Start/End Time	<u>Length</u>	<u>АО-ID</u> OFA12G182H			Rate T
	M-F 5-6p News	5-6p		OFA12G182H			\$1,000.00 \$1,000.00
Weeks: Start Date End Date MTWT		5-6p <u>Rate</u>	.30	OFAIZGIOZH			\$1,000.00
	Description	\$1,000.00 Start/End Time	Length	Ad-ID			Rate T
	M-F 5-6p News	5-6p		OFA12G182H			\$1,000.00
	M-F 5-6p News	5-6p		OFA12G182H			\$1,000.00
0 11/01/12 11/06/12 M-F News 8 at 6 Class of Time - Pre-emptible with notice	p 6-630p		:30	0	\$1,400.00	NM	
Weeks: Start Date End Date MTWT		<u>Rate</u>					
	.1 2 Description	\$1,400.00 Start/End Time	Length	Ad-ID			Rate T
•	M-F News 8 at 6p	6-630p		<u>ли-но</u> 0FA12G182H			\$1,400.00
	M-F News 8 at 6p	6-630p		OFA12G182H			\$1,400.00
Weeks: Start Date End Date MTWI	FSS Spots/Week	Rate	.50				Ψ1,100.00



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969318-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/:30	2299

ine Start Date End Date Description Start/End Time	MTWTFSS	Spot Length Wee		Туре	
20 11/01/12 11/06/12 M-F News 8 at 6p 6-630p Class of Time - Pre-emptible with notice		:30	0 \$1,400.00	NM	
11/05/12 11/11/12 1 1 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WGAL M 11/05/12 6:19 PM M-F News 8 at 6p	\$1,400.00 <u>Start/End Time</u> 6-630p	<u>Length</u> <u>Ad-l</u> :30 OFA	_		<u>Rate</u> <u>Type</u> \$1,400.00 NM
21 11/01/12 11/06/12 M-Sun Nightly News 630-730p Class of Time - Pre-emptible with notice		:30	0 \$2,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 2 2	<u>Rate</u> \$2,800.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL M 11/05/12 6:54 PM M-Sun Nightly News 2 WGAL M 11/05/12 7:13 PM M-Sun Nightly News	<u>Start/End Time</u> 630-730p 630-730p	<u>Length</u> <u>Ad-l</u> :30 OFA1 :30 OFA1			Rate Type \$2,800.00 NM \$2,800.00 NM
22 11/04/12 11/04/12 Sa/Su News 8 at 6 6-630p Class of Time - Pre-emptible with notice		:30	0 \$500.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>Rate</u> \$500.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WGAL Su 11/04/12 6:09 PM Sa/Su News 8 at 6	Start/End Time 6-630p	Length Ad-I :30 OFAI	_		<u>Rate</u> <u>Type</u> \$500.00 NM
23 11/01/12 11/06/12 Entertainment Tonight 7-730p Class of Time - Pre-emptible with notice		:30	0 \$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/1211 2	<u>Rate</u> \$500.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Th 11/01/12 7:27 PM Entertainment Tonight 2 WGAL F 11/02/12 7:17 PM Entertainment Tonight	<u>Start/End Time</u> 7-730p 7-730p	<u>Length</u> <u>Ad-l</u> :30 OFA1 :30 OFA1	.2G182H		Rate Type \$500.00 NM \$500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 2 2	Rate \$500.00	,50 0172	.2010211		\$300.00 TAIV
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 3 WGAL <u>M 11/05/12</u> Entertainment Tonight Credited	Start/End Time 7-730p	Length Ad-I :00	<u>D</u>		Rate Type \$500.00 NM
4 WGAL M 11/05/12 Entertainment Tonight Credited	7-730p	:00			\$500.00 NN
24 11/01/12 11/06/12 Access Hollywood 730-8p Class of Time - Pre-emptible with notice	**************************************	:30	0 \$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 11 2	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I			Rate Type
1 WGAL Th 11/01/12 7:48 PM Access Hollywood 2 WGAL F 11/02/12 7:41 PM Access Hollywood	730-8p	:30 OFA1			\$500.00 NM
2 WGAL F 11/02/12 7:41 PM Access Hollywood Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 2 2	730-8p <u>Rate</u> \$500.00	:30 OFA1	.2G102H		\$500.00 NM
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WGAL M 11/05/12 Access Hollywood	Start/End Time 730-8p	Length Ad-I	<u>D</u>		<u>Rate Type</u> \$500.00 NM
Credited 4 WGALM 11/05/12 7:56 PM Access Hollywood	730-8p	:30 OFA1	2G182H		\$500.00 NM
26 11/01/12 11/06/12 M-Su News 8 at 11p 11-1135p Class of Time - Pre-emptible with notice		:30	0 \$850.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 111- 3	<u>Rate</u> \$850.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II			Rate Type
1 WGALTh 11/01/12 11:31 PM M-Su News 8 at 11p	11-1135p	:30 OFA1			\$850.00 NM
2 WGAL F 11/02/12 11:12 PM M-Su News 8 at 11p	11-1135p	:30 OFA1	2G182H		\$850.00 NM
3 WGAL Sa 11/03/12 M-Su News 8 at 11p Credited	11-1135p	:00			\$850.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969318-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Line Start Date		escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 11/01/12 Class of 3	11/06/12 M Time - Pre-emptible	-Su News 8 at 11p	11-1135p		:30	0	\$850.00	NM	
Weeks:	Start Date End	<u>Date</u> <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # 0 4 V				Start/End Time 11-1135p		h <u>Ad-ID</u> 0 ofa12g182a			<u>Rate Type</u> \$850.00 NM
27 11/04/12 Class of T	11/04/12 M ime - Pre-emptible		imeLate News Off-Time		:30	0	\$600.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 04/121	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> 0 <i>1</i> V	Ch <u>Day</u> <u>Air Date</u> VGAL Su 11/04/1 Credited		iption Late News Off-Time	Start/End Time Late News Off-7		n <u>Ad-ID</u> 0			Rate Type \$600.00 NM
28 11/01/12 Class of T	11/06/12 N ime - Pre-emptible	BC Tonight Show with notice	1135p-1235a		:30	0	\$400.00	NM	
Weeks:	Start Date End	<u>Date</u> <u>MTWTFSS</u> 04/122	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: <u>#</u> 0 <i>1</i> V	th <u>Day Air Date</u> VGAL <i>Th 11/01/1.</i> Credited		iption Tonight Show	Start/End Time 1135p-1235a	Lengtl :0	n <u>Ad-ID</u> 0			Rate Type \$400.00 NM
2 V Weeks:	VGALTh 11/01/13 Start Date End		Fonight Show Spots/Week	1135p-1235a <u>Rate</u> \$400.00	:30) OFA12G182F	ı		\$400.00 NM
Spots: <u>#</u> 0 4 V		Air Time Descr		<u>Start/End Time</u> 1135p-1235a		n <u>Ad-ID</u>) ofa12g182i	i .		<u>Rate</u> <u>Type</u> \$400.00 NM
3 V	VGALM 11/05/1	2 12:08 AM NBC	Tonight Show	1135p-1235a	:30) OFA12G182	l		\$400.00 NM
29 11/02/12 Class of T	11/02/12 Fo	ootball Friday with notice	1115p-1205a		:30	0	\$450.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 04/121	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> C 1 W	h <u>Day Air Date</u> /GALF 11/02/1			Start/End Time 1115p-1205a		n <u>Ad-ID</u>) ofa12g182h			<u>Rate Type</u> \$450.00 NM
30 11/01/12 Class of T	11/06/12 La ime - Pre-emptible	ate Nite w/ Jimmy Fa with notice	llon1237-136a		:30	0	\$35.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 04/121	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: <u>#</u> C 1 W	h <u>Day Air Date</u> /GALTh 11/01/12		i <u>ption</u> lite w/ Jimmy Fallon	Start/End Time 1237-136a		n <u>Ad-ID</u> O 0FA12G182F			<u>Rate Type</u> \$35.00 NM
31 11/01/12 Class of T	11/06/12 La îme - Pre-emptible	ite Run Jimmy Fallo	n 107-3a		:30	0	\$35.00	NM	
Weeks:	Start Date End	Date MTWTFSS D4/12 1	Spots/Week 1	<u>Rate</u> \$35.00					· · · · · · · · · · · · · · · · · · ·
Spots: <u>#</u> C 1 W			<u>iption</u> Run Jimmy Fallon	Start/End Time 107-3a		<u>n Ad-ID</u>)			<u>Rate Type</u> \$35.00 NM
32 11/03/12		BC Saturday Night L			:30	0	\$800.00	NM	
Weeks:	Start Date End	Date MTWTFSS 04/124-	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # C			· ·	Start/End Time	Length	Ad-ID			Rate Type
	/GAL Sa 11/03/12		Saturday Night Live	1130p-1a) OFA12G182F			\$800.00 NM
	/GAL Sa 11/03/12		Saturday Night Live	1130p-1a) OFA12G182F			\$800.00 NM
	/GAL Sa 11/03/12		Saturday Night Live	1130p-1a) OFA12G182F			\$800.00 NM
1 W	/GALSa 11/03/12	2 1:01 AM NBC S	Saturday Night Live	1130p-1a	:30) OFA12G182F			\$800.00 NM



| Invoice # | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

ine Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Type	
33 11/05/12 11/05/12 Mon NBC Prime Othe			:30	0	\$2,400.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS 11/05/12 11/11/12 1	Spots/Week	<u>Rate</u> \$2,400.00				·	
Spots: # Ch Day Air Date Air Time Desc	•	Start/End Time Prime Other	Length :30	Ad-ID OFA12G18	32н		<u>Rate Type</u> \$2,400.00 NN
34 11/05/12 11/05/12 NBC Prime Class of Time - Pre-emptible with notice	10-11P		:30	0	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 1	Spots/Week 1	<u>Rate</u> \$1,600.00				·	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Desc</u> 1 WGALM 11/05/12 10:34 PM NBC		Start/End Time 10-11P		Ad-ID OFA12G18	32н		Rate Type \$1,600.00 NM
35 11/01/12 11/01/12 NBC Prime Class of Time - Pre-emptible with notice	10-11p		:30	0	\$2,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u> 1 WGALTh 11/01/12 10:43 PM NBC		<u>Rate</u> \$2,200.00 <u>Start/End Time</u> 10-11p	<u>Length</u>	Ad-ID 0FA12G18	32H		<u>Rate Type</u> \$2,200.00 NM
36 11/02/12 11/02/12 NBC Prime	9-10p		:30	0	\$1,500.00	NM	\$2,200.00 NIV
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS 10/29/12 11/04/121	Spots/Week 1	Rate \$1,500.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desci</u> 1 WGALF 11/02/12 9:39 PM NBC	<u>ription</u>	Start/End Time 9-10p	Length :30	Ad-ID 0FA12G18	32н		<u>Rate Type</u> \$1,500.00 NN
37 11/02/12 11/02/12 NBC Prime Class of Time - Pre-emptible with notice	10-11p		:30	0	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Desc</u> 1 WGAL F 11/02/12 10:32 PM NBC		Start/End Time 10-11p	Length :30	Ad-ID OFA12G18	32н		Rate Type \$800.00 NM
38 11/04/12 11/04/12 NFL Pre-Game Class of Time - Pre-emptible with notice	NFL Pre-Game V	ar	:30	0	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week 1	<u>Rate</u> \$1,900.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Desci</u> 1 WGALSu 11/04/12 7:18 PM NFL F		Start/End Time NFL Pre-Game V	Length ar :30	Ad-ID OFA12G18	32н		<u>Rate Type</u> \$1,900.00 NM
39 11/04/12 11/04/12 NFL Class of Time - Pre-emptible with notice	NFL Various		:30	0	\$5,200.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$5,200.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desci</u> 1 WGALSu 11/04/12 10:34 PM NFL	ription	Start/End Time NFL Various	Length :30	Ad-ID OFA12G18	32н		Rate Type \$5,200.00 NM
40 11/03/12 11/03/12 Notre Dame Football Class of Time - Pre-emptible with notice	230-11p		:30	0	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Descr</u> 1 WGAL Sa 11/03/12 4:20 PM Notre	iption Dame Football	Start/End Time 230-11p	Length :30	Ad-ID OFA12G18	32н		<u>Rate Type</u> \$450.00 NM
41 11/01/12 11/01/12 Thu NBC Prime Other	Prime Other	T	:30	1	\$2,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12T	Spots/Week 1	Rate \$2,400.00					
Spots: # Ch Day Air Date Air Time Descri	iption	Start/End Time	Length	Ad-ID			Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 |

 Advertiser
 Product
 Estimate Number

 Obama/D/President
 OBAMA/PRES/D/ :30
 2299

Net Amount Due

\$58,293.00

www.thewgalchannel.com										
							Spots/			
.ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
41	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	T	:30	1	\$2,400.00	NM	
	Spots: # Ch Day Air Date Air Time Description 1 WGAL Th 11/01/12 7:59 PM Thu NBC				Start/End Time Prime Other		<u>Length Ad-ID</u> :30 оға12g182н			<u>Rate Type</u> \$2,400.00 NM
42	11/05/12	11/05/12	M-Sun Nightly News	630-730p	M	:30	1	\$2,800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WG		End Date MTWTFSS 11/11/12 M Date Air Time Descrip 05/12 7:00 PM M-Sun I		Rate \$2,800.00 <u>Start/End Time</u> 630-730p		th <u>Ad-ID</u> 30 OFA12G1	82н		<u>Rate</u> <u>Type</u> \$2,800.00 NM
43	11/05/12	11/06/12	M-F News 8 at 5a	5-6a	MT	:30	1	\$400.00	NM	
В	Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 MT 1 Spots: # Ch Day Air Date Air Time Description 1 WGAL M 11/05/12 4:59 AM M-F News 8 at 5a				<u>Rate</u> \$400.00 <u>Start/End Time</u> 5-6a		<u>Length</u> <u>Ad-ID</u> :30 оға12g182н			<u>Rate Type</u> \$400.00 NM
44	11/04/12	11/04/12	NBC Meet the Press	10-11a	s	:30	1	\$1,800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WG		End Date MTWTFSS 11/04/12S Date Air Time Descrip 04/12 10:59 AM NBC Me		<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 10-11a		<u>th Ad-ID</u> 30 OFA12G1	82н		<u>Rate Type</u> \$1,800.00 NM
					Total Spots		85			
			D					Gross Tota	1	\$68,580.00
Payment Terms 30 Days							Agen	\$10,287.00		